

## Syllabus for Dealing with NIMBY using SDIC: the Systematic Development of Informed Consent

Lesson #1: You CAN be effective in spite of organized and anti-government opposition (46 minutes)

Lesson #2: The Implementation Problem: Why it's so difficult to get anything through the political decision-making process (9 minutes)

Lesson #3: Why organizations are less effective: Your technical work is NOT the problem (9 minutes)

Lesson #4: Origins of our Consent-Building approach (52 minutes)

Lesson #5: What Implementation Geniuses focus on (and most professionals ignore) (34 minutes)

Lesson #6: A roadmap to start using Consent-Building on your work (40 minutes)

Lesson #7: Why asking what are the best tools and techniques is exactly the wrong question (52 minutes)

Lesson #8: A Five Step Exercise on developing a Interest and Issues Matrix for each project, proposal, or policy you're working on (2 hours & 48 minutes)

Lesson #9: The 5 Responsibility Objectives you must fulfill (1 hour & 15 minutes)

Lesson #10: The 5 Responsiveness Objectives you must fulfill (51 minutes)

Lessons #11 - 15: The 5 Effectiveness Objectives you must fulfill (2 hours & 47 minutes)